Flower Show School Course II Bowie, MD September 23-24, 2019 David Robson, Instructor 1515 W. Fayette Ave Springfield, IL 62704-2306

Flower Show Procedure Student Outline Course II

A. REVIEW: 6 Basic REQUIREMENTS OF AN NGC FLOWER SHOW (Handbook pp 1-9)

- A. PLANNED AND STAGED BY NGC MEMBER CLUB (S), which are those paying dues to NGC
- B. **EMPHASIS ON FRESH PLANT MATERIAL IN REQUIRED DIVISIONS**; minimal artificial can be used for staging
- C. SCHEDULE MUST BE WRITTEN AND MECHANICALLY REPRODUCABLE
- D. **TWO REQUIRED DIVISIONS**: Horticulture and Design; specific numbers required for Small-Standard Flower Show, Standard Flower Show, Horticulture Specialty Flower Show, Design Specialty Flower Show. These numbers must be followed, especially within the Small-Standard Flower Show Design Division
- E. **JUDGING**: Judging Panels consist of 3 persons, 2 of which are NGC Accredited Judges. Panel make-up can consist of:
 - 1. All NGC Accredited Judges (Accredited, Life, Master)
 - Two NGC Accredited Judges and 1 student Judge
 (Student judge serves minimum 3 classes in Hort AND 3 classes in design, or 6 from NGC Specialty Flower Show)
 - 3. Two NGC Accredited judges and one plant society judge; or two NGC Accredited judges and 1 recognized expert such as professional horticulturist, art instructor, museum curator, etc.
 - 4. If not enough NCG Accredited judges due to last minute emergency; not ideal:
 - a. One Accredited, One Student judge, one plant society or recognized expert
 - b. One Accredited, two student judges
 - c. The Flower Show Chairman may judge if an Accredited judge

F. JUDGED BY STANDARD SYSTEM OF AWARD (Page 5)

- 1. One blue ribbon (90+), one red ribbon (85+), one yellow (80+) and unlimited white Honorable Mention (75+)
- 2. ALL <u>non-blue ribbon</u> 90+ exhibits must be so designated by Judges to encourage participation and educate the public; an Accredited Judge must sign and date entry tag
- 3. Use of the same ribbons or stickers throughout ALL divisions
- 4. Scale of Points
 - a) Based on perfection (100 points)
 - b) Purpose
 - i. Encourages uniform standard of judging
 - ii. Encourages fair/objective evaluation of all competitive events
 - iii. Ensures no criteria are overlooked
 - iv. Compares relative importance of qualities
 - c) IF an exhibit does not merit a ribbon, it is NOT awarded.
 - d) COMMENTS written by <u>judges or dictated to clerks</u> should be: Positive and helpful/constructive; legible; brevity useful (brief), easily understood, kind

B. DUTIES OF ALL FLOWER SHOW CHAIRMAN AND COMMITTEES (HB pages 11-18)

Flower Show is determined by the sponsoring organization, allowing six (6) months ideally to plan and execute the show.

- A. GENERAL CHAIRMAN/CHAIRMEN appointed by Club President as soon as show is approved
 - A. Appoints committee chairman
 - B. Coordinates all Flower Show general meetings, setting dates/scope/site with President
 - C. Obtains NGC Flower Show Achievement Award application materials
 - D. Is PRESENT throughout the show to handle problems. Ideally, present during set-up and dismantling to handle conflicts.
 - E. Requests final reports, and compiles them in final show report
- B. SCHEDULE CHAIRMAN/COMMITTEE write schedule including all pertinent information based on NGC Guidelines (Schedule Chapter, HB 19-31, Scale of Points 135-139)
 - 1. Works CLOSELY with Staging Chairman/Committee
 - 2. Develops Flower Show Schedule (LAW OF THE SHOW: Provides a LEVEL playing field for all exhibitors; everyone plays by the same rules.) NOTE: Handbook is FINAL AUTHORITY.
 - 3. Schedule guidelines/considerations
 - a) Space
 - b) Budget
 - c) Available Properties
 - d) Seasonal Horticulture plant material
 - e) Ability of members
 - f) Proper terminology (such as "double potting", "wedging", "staging panels", botanical nomenclature)
 - g) NGC approved and prohibited policies (HB pg. 55, 79-81, 85-86)
- C. STAGING CHAIRMAN/COMMITTEE May include properties, dismantling
 - 1. Emphasis on uncrowded exhibits and staging. Space needed: 3-4-foot aisles, bright lighting; arranges signage for classes, sections, divisions and show
 - 2. Creative staging encouraged (wagons, bales of straw, coffee tables, stools, etc.)
 - 3. Works CLOSELY with schedule chairman so each knows what properties are needed/available for exhibitors
 - 4. Secures staging for additional committees such as tables for awards, clerks, classification, placement, etc.
- D. ENTRIES CHAIRMAN/COMMITTEE
 - 1. Secure entry cards from NGC, or may use custom-designed cards
 - 2. Record ALL entries as they arrive; pre-registration may be possible and encouraged for large shows with big show areas
 - 3. Make sure entries are NOT received after cut-off time to ensure fairness to all exhibitors; late entries can be exhibited as "For Exhibition Only. Not to be Judged)
 - 4. Potential Entry Chairs (Page 12-14) helps with pre-show work and during set-up directing exhibitors to classification chairmen; consider separate co-chair for all divisions

- E. CLASSIFICATION CHAIRMAN/COMMITTEE (pp 169, also) checks each entry for conformance to NGC policies and schedule requirements.
 - 1. HORTICULTURE
 - a) Can disqualify if
 - i. Infested with Insects/Infected with Disease
 - ii. Not Show Worthy
 - iii. Late arrival
 - iv. Can have a table available marked "For Exhibition Only, not to be Judged.
 - b) Assists with plant ID but this really is the exhibitor's responsibility
 - c) Initials entry cards
 - d) Directs exhibitors to Horticulture Placement
 - e) Is available during the show for subdividing and correct placement of exhibits in wrong classes.
 - 2. DESIGN
 - a) Makes sure plant material cards are present
 - b) Checks conforms with schedule and NGC polices
 - 3. NOTE: Final Conformance is the judges' determination.

F. PLACEMENT CHAIRMAN/COMMITTEE

- 1. For Horticulture Division, checks entry card for accuracy and Classification approval.
- a) Important for horticulture as exhibitor can only place collections and displays.
- b) Must make sure horticulture specimens are correctly placed and NOT crowded.
- 2. For Design Division makes sure entry card are filled out and accurate, and directs exhibitor to proper class location.

G. JUDGES CHAIRMAN/COMMITTEE

- Arrange for judges based on show size, inviting them at least six (6) weeks before show
- Assigns judges Sections to judge.
- 3. Sends judges a "hard copy" of the schedule at least four (4) weeks before the show.
- 4. Remind judges of details a couple of days before the show.
- 5. Coordinate judges' hospitality with Hospitality Chair, and assignments with Clerks Chair

H. CLERKS CHAIRMAN/COMMITTEE

- 1. Secures clerks and assigns them to judging panel.
- 2. Obtain supplies. Important to have sufficient ribbons/stickers and 90+ stickers
- 3. Recording of exhibit awards; placement of ribbons and awards.

4. DUTIES: (HB page 16)

- a) Directs judges to classes; informs judges of number exhibits in class/potential TEA
- For Horticulture, clerks can pick up the horticulture specimen's container but not handling the material except conditioned evergreens shown without containers. (Exception: Displays)
- c) Attach ribbons/seals makes sure all blue ribbon and 90+ entry cards are signed

5. ETHICS (HB page 17)

a) Should step back so as not to hear judges' discussion.

- b) Should not distract or ask inappropriate questions of judges.
- Should not enter discussion with judges concerning comments and/or decisions made by judges
- d) Does not volunteer information concerning exhibits/exhibitors
- e) If asked to write comments by judges, may write PRECISELY what judges dictate
- f) Should not break mutual trust by repeating judges' comments.

I. CONSULTANT CHAIRMAN/COMMITTEE

- 1. Ideally at least one for ALL divisions; individual Consultants may be appointed for Sections
- 2. Works with exhibitors to provide information on schedule and classes
- Encouraged NOT to enter classes she/he is serving as consultant

J. AWARDS CHAIRMAN/COMMITTEE

- 1. Obtains ribbons and awards; delivers Awards to the Clerks Chairman
- 2. May assist/compile book of evidence
- 3. Tabulates results of the Sweepstakes Awards, if offered

K. PUBLICITY CHAIRMAN/COMMITTEE

- 1. Arranges for publicity before, during and after show.
- 2. Arranges for the show to be photographed if NGC Flower Show Achievement Award is intended

L. HOSPITALITY CHAIRMAN/COMMITTEE

- 1. Works with Judges' Chair on Judges' Hospitality -- refreshment
- 2. Arranges for Hostesses/Hosts during show; may need to maintain quality of show watering; guest register; distributing abbreviate schedule/program; keeping show room neat

M. Other Chairmen/Committee as needed

III. WRITING A FLOWER SHOW SCHEDULE – Format and General Rules (Chapter 3, HB pages 20-26 as an outline)

- A. Cover/Title Page -- The 4 "W's" -- who, what, where, when of the show.
- B. **Table of Contents** Should list pages for chairs, rules, awards, divisions. All pages should be numbered, and headings listed here.
- C. **Committee Chairs** List chair/committee members with phone number or e-mail (although both are preferable). Important for Chair and Co-Chair.
- D. **General Rules** the overall show rules should be listed here and include at a minimum:
- E. Awards

F. Divisions (starting on page 27)

- 1. Titles are needed for all Divisions, Sections, Design, Education, and Botanical Arts classes (except for those related to Horticulture exhibits). Titles must be logical from overall theme.
- 2. All horticulture classes MUST be listed alphabetically in a Section except for "Any Other..."
- 3. Consider the new Botanical Arts Division (especially photography) to add interest to the show.

- IV. BOTANCIAL ARTS PHOTOGRAPY (HB 95-96)
 - A. Intended to stimulate garden/gardening interest, photographic abilities and NGC goals and objectives.
 - B. Schedule driven. All photos must relate to A. above.
 - C. **No FRAMES. Must be matted**; professional matting acceptable.
 - D. Exhibits must be displayed at eye-level...and VERTICALLY.
 - E. Plant material should be labeled.
 - F. Photograph can be manipulated
 - G. JUDGING PANEL
 - 1. Three (3) members
 - 2. May consist of one (1) NGC Accredited Judges; other two (2) are recognized photography experts.
 - a. Photography instructors
 - b. Newspaper photographers
 - c. Museum curators
 - d. Other photography experts
 - 3. NOTE: NGC Accredited Judges do NOT receive judging information on photography, and thus are not considered experts.
 - H. Judged by the Photography Scale of Points (HB pg. 131)
 - 1. **Conformance** (NGC judges should be capable)
 - 2. Interpretation of Class Title (similar to Design "Expression")
 - 3. **Composition** (Photograph experts)
 - 4. **Artistry/Creativity** (NGC Judges/Photography experts)
 - 5. **Technical Achievement** (Photography experts)
 - 6. **Distinction/Impact** WOW FACTOR!
 - I. Botanical Arts Photography Award (Black and white ribbons)
 - J. Not eligible for exhibiting credits